



1.2 談論景氣 Talking About the Business Climate

和客戶交換市場訊息有可能為日後帶來無限商機。

1 ... how has business been?

……，最近生意如何？

例 Marie, how has business been?

瑪莉，最近生意如何？

2 ... how is the economy in (country/region/city) these days?

……，近來（國家／地區／城市）的經濟怎麼樣？

例 Lucy, how is the economy in Taiwan these days?

露西，近來台灣的經濟怎麼樣？

3 How are things going in (country/region/city)?

（國家／地區／城市）的情況怎麼樣？

例 How are things going in Munich?

慕尼黑的情况怎麼樣？

4 ... what's ... like in ...?

……，……的……狀況如何？

例 Marie, what's the business climate like in Germany?

瑪莉，德國的景氣狀況如何？

Word List

climate ['klaɪmɪt] *n.* 氣候；趨勢；風尚

economy [i'kɒnəmi] *n.* 經濟；節約

region ['ri:dʒən] *n.* 地區；領域

these days 近來；這一陣子

Munich ['mjʊnɪk] *n.* (德國) 慕尼黑



5 How have ... been lately?

最近……如何？

例 Marie, how have sales been lately?

瑪莉，最近銷量如何？

6 Business in (country/region/city) is (great/not too bad/slow) ...

(國家／地區／城市) 的景氣…… (好極了／還算不錯／冷清)。

例 Business in Taiwan is not too bad right now.

台灣的景氣目前還算不錯。

7 Business is ... Our sales (are stable/have increased/have dropped off) (a little/considerably/substantially) over ...

生意……。我們的銷量在……期間 (平穩／增加了／下降了) (一點點／頗多／非常多)。

例 Business is great. Our sales have increased substantially over the last month.

生意很好。我們的銷量上個月增加了非常多。

8 What is the (forecast/projection) for the economy in ... over the next few (weeks/months)?

未來幾 (週／月) 間……的經濟 (預測／預估) 情況如何？

例 Marie, what is the projection for the economy in Taiwan over the next few months?

瑪莉，未來幾個月台灣的經濟預估情況如何？

Word List

sales [selz] *n.* (複數形) 銷售量；業務部門

stable ['steɪbəl] *adj.* 穩定的

drop off *phr. v.* 減少；下降

considerably [kən'sɪdərəbli] *adv.* 相當；頗

substantially [səb'stænʃəli] *adv.* 大大地；大量地

forecast ['fɔ:kæst] *n./v.* 預測；預報

projection [prə'ʤekʃən] *n.* 預估；推斷；(影像的) 投射